



Carson City Chamber of Commerce

80th ANNIVERSARY

MAGAZINE

It's a celebration! The Carson City Chamber of Commerce will celebrate its 80th Anniversary in June as the champion of business community. We've had a front row seat and have been a participant in the history and growth of our city since 1945.

As we celebrate our 80th Anniversary, we are planning a beach-themed community celebration featuring a Beach Boys Tribute Band and are partnering with the Nevada Appeal to publish a historical retrospective to highlight people, places, events, and more.

Join in our celebration! Place your ad in this very special publication to reach over 10,000 readers.

Event Date: June 13, 2025

dates • deadlines

space reservation | client provided print-ready ads

May 5, 2025 | **May 12, 2025**

final ad approval | publication date

May 15, 2025 | **June 14, 2025**

pricing • sizes

ad size	rate	measurement
premium full page*	\$1,500	8.25" x 10.5" <small>*Ask for detailed specs*</small>
full page	\$1,300	8.25" x 10.5" <small>*Ask for detailed specs*</small>
half page	\$700	3.81" x 9.75" (V) 7.75" x 4.81" (H)
quarter page	\$400	3.81" x 4.81" (V) 7.75" x 2.34" (H)
eighth page	\$250	1.85" x 4.81" (V) 3.81" x 2.34" (H)
sixteenth page	\$165	1.85" x 2.34" (V) 3.81" x 1.22" (H)

Digital incentives

on carsoncitychamber.com and nevadaappeal.com included with print ad. Professional ad design is included in all rates.
*Ask about availability of premium placement pages.

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